



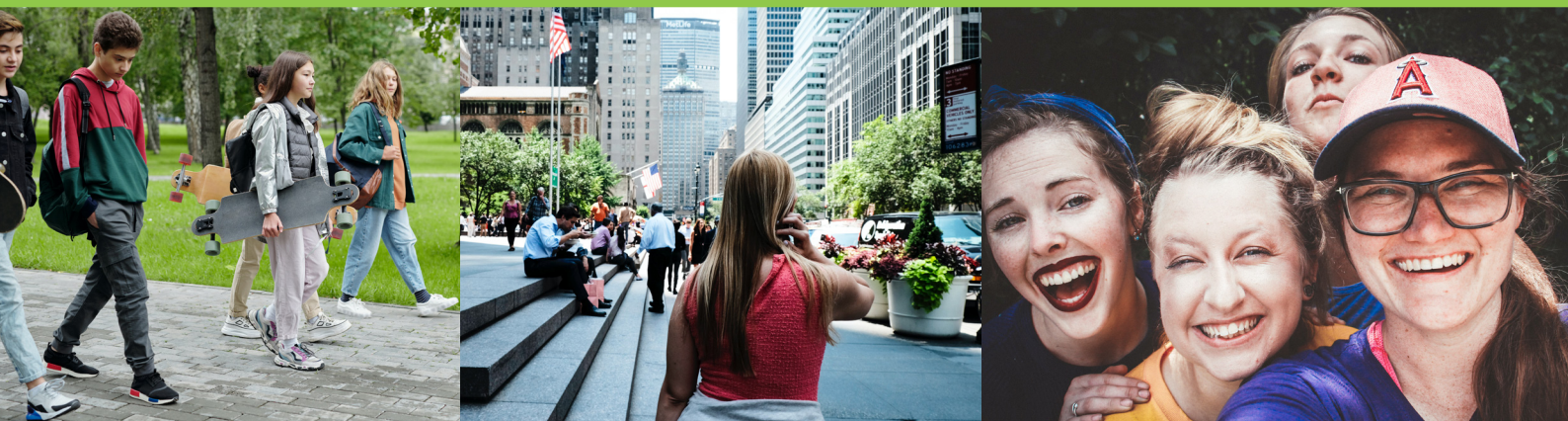
# A revolution in the way people connect with each other.

For the first time, everyone is available to everyone else. People can easily connect and get to know each other.



## System Objectives

- ..... An amazing tool for building cohesion, engagement and strength
- ..... For social connections, for projects, for learning, and for innovation
- ..... A huge database of people who are near each other, in your city
- ..... More friends per person – more people to be with
- ..... More face-to-face encounters – not just chats and hours of screen time
- ..... Safe meetings! Six layers of product security. No impostors.
- ..... An end to loneliness
- ..... Smart City tool





## System Features

1. **Matches** between people based on a common **objective**, and on the attributes, you seek in people you want to be with
2. Connecting people based on their **availability**
3. Location-based **community**: city / neighborhood / building / etc.
4. Option of **sending content to the community**, from the CRM of the city / call center / organization
5. **Encouraging** others – learning to encourage others, based on a list of encouragements
6. **SOS**: Tell others that you are feeling down / in need of attention; get help from community members
7. **Opportunity board** – a dashboard, for collaborating on projects / studies
8. **Who's available?** Ask in your community or city who is available now or tomorrow for a coffee / hobby / sport / etc.
9. **Check in** – I'm now at... Who's coming? :-)
10. **Location-based** – Lets people connect based on their proximity to each other
11. **Managing friends** and acquaintances in the city. Indicate people who are important to you, and get help in maintaining contact

## The Process

- Who am I? What are my attributes? Write your profile
- What am I looking for? What kind of human attributes?
- What's the purpose of the meetings? hobby / coffee / conversation / entrepreneurship / project / other...
- What not to do with me, what not to say to me – indicate sensitive issues
- Send a message "I'm interested / I'm available"
- Get an OK or a polite "doesn't suit me now"

- Where should we meet? Get a list of favorite places
- For how long? Short (15 to 30 min.) / medium (an hour) / no pressure
- Meet up
- Get help with conversation – agenda, topics for conversation
- Give feedback on the meeting, and AI system learning

## For Municipalities and Councils

### 1. For schools – middle school, high school

- An amazing tool to strengthen students in **middle and high school** – expanding their social circle
- Amazing connections for children within classes, between classes, between grades, between schools
- A strong tool for **study groups**
- Helps build **strength and resistance to risky behaviors:** alcohol and drugs

### 2. For Special Needs

- Lets users indicate various sensitive issues
- There are Safers, guards, who watch over and moderate groups
- It's a great tool for children with special needs; high-functioning autism, for example
- Improves functioning! Raises the bar for functioning** as a result of community, and meeting with groups of children that accept others and help them integrate

### 3. For Pensioners

- More meetings
- Increasing the number of volunteers – recruiting new volunteers. Mutual support. Help in times of crisis. Contact with the city's CRM.
- Creating "parliament" groups, connecting such groups
- Connecting pensioners and students for shared living arrangements
- Pensioners pass on their wisdom to young people

**4. Bonding in residential buildings:** Getting to know people in the same building.

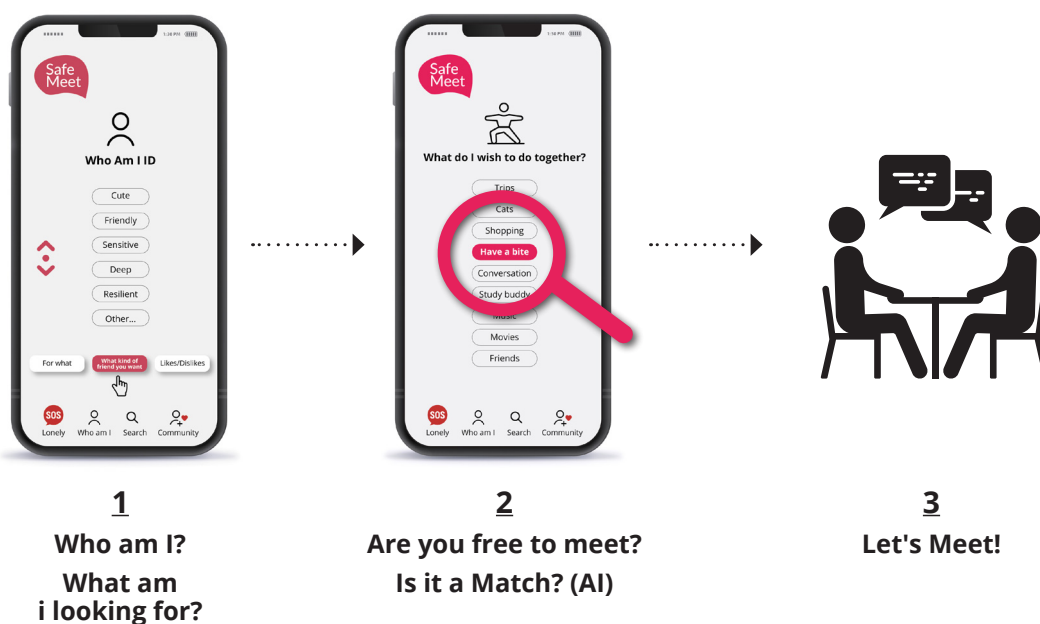
**5. Increasing use of city services:** Citizen counseling service, parent centers, youth centers

## For Organizations

- A tool for connecting employees, getting to know each other and team-building – on a whole different level
- Connecting people in hybrid workplaces
- A tool for a community of knowledge, innovation, and efficiency

### How do marketers pitch the system to users?

1. An enthusiastic, energetic, and empowering launch event, including training on how to use the system
2. Sending an SMS or WhatsApp message – “Try me” – when people come in



## The Team

|                      |   |             |
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